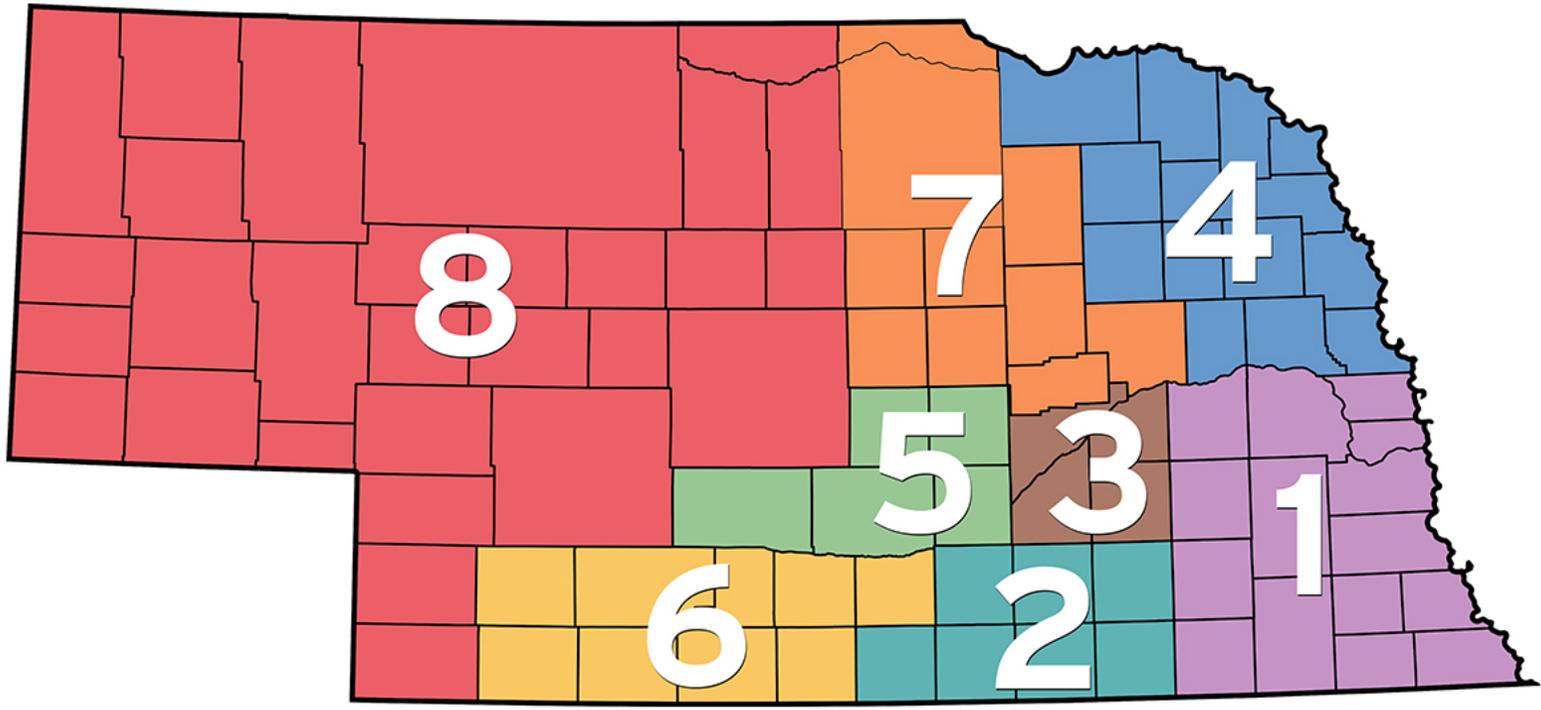


# The Nebraska Corn Board's Blender Pump Grant Program





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# Program Purpose

- ▶ Assist fuel retailers adding mid and upper level ethanol blends
  - ▶ Unleaded88 (E15), E30 and E85
- ▶ Higher ethanol blends add options for consumers at the pump
  - ▶ Clean-burning, renewable and cheaper than conventional gasoline
- ▶ NCB will provide up to \$50,000 per retail location

# Requirements



- ▶ Retailer must offer at least two higher ethanol blends for a minimum of two years
- ▶ Signage displaying those prices must be visible from the road
- ▶ Retailer must complete the work by a certain date

# Equipment and Payment



- Grant money can be utilized for tanks, piping, electrical work related to dispenser installation, dispensers, pumps, signage
- Retailer will submit detailed receipts related to the project and invoice NCB
- NCB will reimburse retailer by ACH within 30 days of receiving invoices



# Application

- Submissions will be reviewed and approved by NCB's Market Development Committee
- Preference given to underserved areas and/or traffic flow
- Awardees will be notified in November





# Advertising

## Big 10

- multi-state campaign to promote E15
  - Partnered with Iowa, Illinois, Kansas and Ohio
- During football, volleyball and men's basketball





# More Information

[NebraskaCorn.gov/GrantProgram](http://NebraskaCorn.gov/GrantProgram)

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# Questions?

